

# Terms and Conditions

**HortSource**

The Authoritative Directory for the New Zealand  
Horticultural & Fresh Produce Industries

[WWW.HORTSOURCE.CO.NZ](http://WWW.HORTSOURCE.CO.NZ)

## Please read carefully

1. Except for specific positions as listed in the ratecard, positions may be requested but cannot be guaranteed.
2. Advertising rates for the Hortsource directory and Website represent the space fee only and is based on receiving correct material.
3. Every advertisement must comply with the specifications as outlined in the ratecard. No responsibility for mistakes in content or design or quality of reproduction will be accepted by the publisher for any disk/material supplied that does not meet the required specifications.
4. The AgriChain Centre Ltd takes every effort for accuracy but accepts no responsibility for colour variations to advertisements printed where Cromalin or Iris proofs have not been requested nor for errors or omissions in text where information is provided free of charge, nor for advertisements where signed proofs of advertisements have been received.
5. All pictures and logos must be supplied as high resolution (300dpi) electronic jpeg, tiff or eps files for the Directory, and low resolution (72dpi) for the Website. Text to be supplied as text only Microsoft Word files or inputted directly on the website. Incorrect content in material supplied remains the responsibility of the advertiser.
6. Any cost incurred in making alterations and additions to material supplied in incorrect formats or material by The AgriChain Centre Ltd will be on-charged to the advertiser or their agents in addition to the space rate as outlined by the ratecard.
7. All rates quoted in the ratecard are exclusive of GST.
8. Final payment is due 20th of the month following publication of the Directory. The publisher reserves the right to charge 1.5% interest per month on overdue balances. Any costs incurred in debt collection fees etc will be payable by the purchasers.
9. **Any cancellations must be confirmed in writing before 01 November 2009. Advertising orders cancelled after booking deadline will be subject to charge at full space rates.**
10. The publisher reserves the right to decline any advertisement or website listing.
11. Whilst every care is taken to ensure the insertion of an advertisement in accordance with requests and instructions, no liability will be accepted for any loss occasioned by omission, alteration or misplacement.
12. The publisher expressly disclaims all and any liability to any person(s) for any action that may arise against the advertiser. The publisher is not responsible for results that do not meet or exceed advertisers' expectations.
13. All Advertising Contracts are deemed to be placed in Auckland.
14. The completion of this booking confirmation and related correspondence is deemed to be a Contract. All alterations to bookings including cancellations are to be made in writing. No liability is acknowledged by the publisher for failure to confirm cancellations/alterations, or omissions or errors caused by misinterpretation or oversight in verbal communications or instructions.
15. The Hortsource Website is an interactive on-line service on the World Wide Web of the Internet, consisting of information, software and other content owned or licensed by The AgriChain Centre Ltd.
16. Except where expressly permitted by the service's operator, no portion of the service (including information, content or software) and publications may be reproduced, redistributed, transmitted, published, resold or otherwise commercially exploited by any other advertiser or end user.
17. The term of the contract for insertion of an advertiser's placement in the Hortsource directory and on the Website is for 12 months.
18. The service provider reserves the right at any time to change the service on the website, including adding, eliminating, introducing or discontinuing any content or feature of the service. Should payment not be received within our terms of trade, the provider reserves the right to delist the advertiser.
19. Whilst every care is taken to ensure information contained on the advertising listing is in accordance with requests and instructions, no liability will be accepted for any loss occasioned by omission or alterations.

## Contact Details

### The AgriChain Centre Ltd

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**The AgriChain Centre**

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